



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

DW Turner Strategic Communications
Attention: Accounts Payable
400 Gold Ave SW 12th Floor
Albuquerque, NM 87102-3283

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168993-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Committee to Keep Albuqu		

Flight Dates	Order #	Alt Order #
10/17/12 - 11/05/12	168993	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	11/05/12	News 4 Today II 6a-7a	M-F 6a-7a	-----	:30	0	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB F 10/19/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 MIN WAGE-SKY ROCKETING PR \$540.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOB M 10/22/12 6:22 AM News 4 Today II 6a-7a M-F 6a-7a :30 MIN WAGE-SKY ROCKETING PR \$540.00 NM 3 KOB Tu 10/23/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 MIN WAGE-SKY ROCKETING PR \$540.00 NM									
2	10/17/12	11/04/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB Th 10/18/12 7:29 AM M-F Today Show M-F 7a-9a :30 MIN WAGE-SKY ROCKETING PR \$540.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOB F 10/26/12 8:44 AM M-F Today Show M-F 7a-9a :30 MIN WAGE-KILLING JOBS \$540.00 NM									
3	10/22/12	10/28/12	NBC Nightly News	M-F 530p-6p	MTWTF--	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB F 10/26/12 5:52 PM NBC Nightly News M-F 530p-6p :30 MIN WAGE-SKY ROCKETING PR \$540.00 NM									
4	10/17/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	1	\$720.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$720.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB Th 10/18/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 MIN WAGE-KILLING JOBS \$720.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$720.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOB M 10/22/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MIN WAGE-KILLING JOBS \$720.00 NM 2 KOB F 10/26/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 MIN WAGE-KILLING JOBS \$720.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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168993-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Committee to Keep Albuqu			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/17/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	1	\$720.00	NM
5	10/17/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	1	\$990.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$990.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB F 10/19/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 MIN WAGE-KILLING JOBS \$990.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$990.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOB M 10/22/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 MIN WAGE-KILLING JOBS \$990.00 NM									
6	10/22/12	10/22/12	The Voice	M 9p-10p	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB M 10/22/12 9:20 PM The Voice M 9p-10p :30 MIN WAGE-SKY ROCKETING PR \$1,800.00 NM									
8	10/22/12	11/04/12	Dateline	F 9p-10p	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOB F 10/26/12 9:30 PM Dateline F 9p-10p :30 MIN WAGE-SKY ROCKETING PR \$1,100.00 NM									
Total Spots							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,280.00
<u>Agency Commission</u>	\$1,542.00
<u>Net Amount Due</u>	\$8,738.00